## **PRIMARY DRIVERS**

1. Create joint leadership of public sector leaders who will drive transformational change through collaboration across and within sub regions

2. Calculate the whole public sector costs of alcohol related harm and identify opportunities to reduce these costs

## 3 - 5 YEAR VISION

Act together to reduce alcohol harm, so that we can all have healthier, safer lives

3. Raise awareness of and address alcohol consumption across the public sector workforce

4. Raise awareness of, and address, alcohol consumption of children and young people, including the physical and psychological harm caused to children and young people by alcohol-related adult behaviour

5. Tackle the causes of excessive and harmful drinking